



Euripole Services

Optimized Development Guarantee



COMMERCIAL

- Audit and expertise of the sales and marketing function
- Assessment of potential markets and their probability of development
- Creation and / or improvement of business strategy, processes and organization
- Establishment of a commercial actions plan, prospection
- Definition and budgeting of resources and needs
- Retention of old customers and targeted actions on large accounts
- Accompaniment, recruitment and training of sales staff
- Export support (trade fairs, contracts, rights, standards)
- Establishment and creation of subsidiaries in France and foreign countries

- Contracts negotiations and tenders France and Export
- Research and negotiations Partners and Export Distributors
- Organization of trade missions or trade shows Export abroad
- Prospects Prospecting
- Set operational objectives and ensure proper internal export management

Expected results:

- Development of export sales and margin growth
- Number of loyal customers and customer satisfaction
- Successful promotion operations and return on investment



QSE

QUALITY SECURITY ENVIRONMENT

- Processes Establishment
- ISO 9001, 14001, MASE, HACCP certifications
- Audit of Services and companies Audits
- Unique Document conception

OCCUPATIONAL RISKS SINGLE DOCUMENT ASSESSMENT

Regulatory context

The drafting of the Single Document is mandatory following the publication of Decree No. 2001-1016 of 05 November 2001.

- inventory of risks identified in each work unit of the company or institution
- annual update or change of master data goals

Objectifs

- risks list and prioritization
- drafting of an action plan with nominative attribution of tasks





STRATEGY

To help you realize your goals, we can support you in creating:

- Business Plan and Project Financing
- Strategy for repositioning your company and its activities
- Realization of external growth operations
- Competitive intelligence in the international market

BUSINESS PLAN AND PROJECT FINANCING

After analysis of the activity and identification of the potential development leads, we propose the realization of a business plan with 3 or 5 years visualization and concrete assistance with the financing and investment needs for the realization of the projects.

STRATEGY REPOSITIONING

1. Company analysis with strengths, weaknesses...
2. Market analysis with opportunity, threats, trends...
3. Definition of goals with creation of CA indicators, market shares, new customers
4. Definition of targets and their priorities
5. Analysis and redefinition of sales prices, goods and services
6. Offer matrices creating adapted to the targeted clientele
7. Implementation of means and communication media (website, e-mail...)

REPOSITIONING INTERNAL ORGANIZATION

1. Audit, analysis and issue of a diagnostic report
2. Implementation of corrective actions
3. Creation of processes and documents
4. Issue of reports and reporting

EXTERNAL GROWTH OPERATIONS

1. Economic and financial analysis of the company
2. Market Analysis
3. Diagnosis of internal – external environment
4. Assessment of company value
5. Issue of the final report with proposals

INTERNATIONAL MARKET COMPETITIVE WATCH

Our knowledge of the international and especially European market enables us to follow and maintain your database of competitors, customers and products / services. This watch in the context of maintaining a real business strategy and measuring its effectiveness is of paramount importance.

It must be done on a daily basis to ensure the sustainability of the objectives set.



More information

www.euripole-services.com



Euripole Services



DIGITAL

Euripole Services intervenes turnkey for the implementation and / or improvement of your digital pack

- Corporate identity
- Website
- Web referencing / Seo
- Logos and illustrations
- Accommodation
- Targeted email campaigns
- Brochures and documents
- Newsletter
- Company photos and videos

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